



## PORTCORPUSCHRISTI

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### **Port Corpus Christi Among 27 Seaports Recognized for Exemplary Communications Projects by the American Association of Port Authorities** *“The Port Earned Two Distinguish Awards at AAPA’s 2013 Communication Competition”*

**Corpus Christi, TX** – Port Corpus Christi earned two distinguish awards at AAPA’s 46<sup>th</sup> annual Communications Competition. The American Association of Port Authorities (AAPA), a trade association representing leading port authorities throughout the Western Hemisphere, announced the winners of its 46th annual Communications Awards program. Port Corpus Christi and 26 other seaports were recognized for exemplary communications projects and programs. Winning entrants in AAPA’s 46<sup>th</sup> annual Communications Awards Program will be recognized at an Oct. 16 luncheon in conjunction with AAPA’s 102<sup>nd</sup> Annual Convention in Orlando, Fla., which runs Oct. 13-17.

*“When port authorities communicate strategically with their many audiences, including their communities, business leaders and policymakers, they’re better able to show their tremendous value as economic development and jobs drivers,”* said Kurt Nagle, AAPA’s president and CEO. *“This competition helps our member ports by rewarding effective communications and highlighting best practices and lessons learned.”*

The 2013 AAPA Communications Awards Program, which had a May 1 deadline for entries, utilized 36 professional public relations practitioners from the Washington, D.C. area who cumulatively spent more than 144 hours over a period of two weeks judging the 15 classifications of entries, ranging from advertisements and periodicals to videos and websites. The two projects submitted by the Port, the redesign of its website [www.portofcorpuschristi.com](http://www.portofcorpuschristi.com) and START (South

Texas Alliance for Regional Trade) marketing project, were recognized with an Award of Distinction. ***“It is a great honor for the port to be recognized among the top seaports in the communications field,”*** said, John LaRue, Port Corpus Christi Executive Director .

### **About Port Corpus Christi**

*As the primary economic engine of the Coastal Bend, Port Corpus Christi is the fifth largest port in the United States in total tonnage. The Port’s mission is to “serve as a regional economic development catalyst while protecting and enhancing its existing industrial base and simultaneously working to diversify its international maritime cargo business.” Strategically located on the western Gulf of Mexico, with a straight 45’ deep channel, (with a channel improvement project permitted and authorized to 52’) the Port provides quick access to the Gulf and the entire United States inland waterway system. The Port delivers outstanding access to overland transportation with on-site and direct connections to three Class-1 railroads and uncongested interstate and state highways. The Port is protected by a state-of-the-art security department and an award-winning Environmental Management System. With outstanding management and operations staff, Port Corpus Christi is clearly “The Port of the Lone Star State.” [www.portofcorpuschristi.com](http://www.portofcorpuschristi.com)*

*Port Corpus Christi is a member of **START (South Texas Alliance for Regional Trade)**, a collaborative effort that highlights business opportunities in South Texas in the manufacturing, energy, aerospace, international trade, military and other sectors and the related strategic support provided by Port San Antonio, Port Corpus Christi and Port Laredo. [www.southtexastradealliance.net](http://www.southtexastradealliance.net)*