



**-MEDIA ADVISORY –**

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## **Port Corpus Christi and City of Pharr to Promote Efficient Intermodal International Trade**

*Partnership to be anchored through signing of Memorandum of Understanding (MOU)*

Corpus Christi, Texas, USA – Representatives with the Port of Corpus Christi Authority (POCCA) and the City of Pharr, Texas, will sign a memorandum of understanding to promote business opportunities between the Pharr International Bridge and Port Corpus Christi. The signing of the agreement will take place at noon, Tuesday, January 14, 2014, at the Solomon P. Ortiz International Center, 402 Harbor Drive, Corpus Christi, TX 78401.

Port Corpus Christi has been targeted as a key ocean entry for plant machinery and container cargo destined for South Texas as well as to important industrial conglomerates of Northern Mexico. To expand opportunity, Port Corpus Christi staff has negotiated a Memorandum of Understanding (MOU) with the city of Pharr, Texas. The goal of the MOU is to promote the efficient intermodal land and sea port route between the Pharr International Bridge, and Port Corpus Christi.

Pharr makes an ideal partner for Port Corpus Christi based on the following factors :

1. Pharr's proximity to Port Corpus Christi, Monterrey, and the new super-corridor from Mazatlan to Matamoros, opening the door for cargo to and from the Far East.
2. Pharr's International Bridge is ideally situated to service Northern Mexico's fracking opportunities (future oil and gas markets).

Over 940 thousand commercial trucks cross the Pharr International Bridge annually. The bridge is the seventh busiest commercial truck crossing port in the USA. In reference to agricultural product crossing, Pharr Bridge ranks second in the USA and first in Texas.

**WHAT** : SIGNING OF MOU BETWEEN CITY OF PHARR, TEXAS AND PORT CORPUS CHRISTI  
**WHEN&WHERE** : TUESDAY, JANUARY 14, 2014; SOLOMON P ORTIZ INTERNATIONAL CENTER, 402 HARBOR DRIVE, CORPUS CHRISTI, TEXAS, USA 78401

### **About Port Corpus Christi**

*As the primary economic engine of the Coastal Bend, Port Corpus Christi is the 5th largest port in the United States in total tonnage. The Port's mission statement is to "serve as a regional economic development catalyst while protecting and enhancing its existing industrial base and simultaneously working to diversify its international maritime cargo business." Strategically located on the western Gulf of Mexico, with a straight, 45' deep channel, the Port provides quick access to the Gulf and the entire United States inland waterway system. The Port delivers outstanding access to overland transportation with on-site and direct connections to three Class-1 railroads and uncongested interstate and state highways. The Port is protected by a state-of-the-art security department and an award-winning Environmental Management System. With outstanding management and operations staff, Port Corpus Christi is clearly "The Port of the Lone Star State." <http://www.portofcorpuschristi.com/>*

*Port Corpus Christi is a member of **START (South Texas Alliance for Regional Trade)**, a collaborative effort that highlights business opportunities in South Texas in the manufacturing, energy, aerospace, international trade, military and other sectors and the related strategic support provided by Port San Antonio, Port Corpus Christi and Port Laredo. <http://www.southtexastrade.com/>*

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