



PORTCORPUSCHRISTI

- Media Advisory -
Monday, April 8, 2013

For More Information Contact:
PATRICIA CARDENAS
Communications Director
Dir. Line: 361.885.6124
Cell: 361.816.3621
patricia@pocca.com

Port Corpus Christi Anywhere, Anytime *“Mobile App Design Facilitates Communication with Customers Around the World”*

Corpus Christi, TX – Port Corpus Christi announced today the official launch of its own mobile app. The mobile app is designed to facilitate communication and better serve customers and prospective customers of the port.

Port Corpus Christi’s mobile app can be downloaded at no cost from the Apple iTunes App store at: <https://itunes.apple.com/us/app/portofcc> or by scanning the QR-Code located on the main page of the port’s website, www.portofcorpuschristi.com. The App is designed with a series of tabs where customers can find basic information about the port, how to do business with the port, staff contact information with direct dialing and e-mail, main facilities location search by Google, and a latest news feed with Port Corpus Christi updates. *“The app was developed in house by the Port’s Information Technology and Communications Departments and is becoming a great tool to better serve our customers.”* Said, John P. LaRue, Executive Director, Port Corpus Christi.

About Port Corpus Christi

As the primary economic engine of the Coastal Bend, Port Corpus Christi is the fifth largest port in the United States in total tonnage. The Port’s mission is to “serve as a regional economic development catalyst while protecting and enhancing its existing industrial base and simultaneously working to diversify its international maritime cargo business.” Strategically located on the western Gulf of Mexico, with a straight 45’ deep channel, (with a channel improvement project permitted and authorized to 52’) the Port provides quick access to the Gulf and the entire United States inland waterway system. The Port delivers outstanding access to overland transportation with on-site and direct connections to three Class-1 railroads and uncongested interstate and state highways. The Port is protected by a state-of-the-art security department and an award-winning Environmental Management System. With outstanding management and operations staff, Port Corpus Christi is clearly “The Port of the Lone Star State.”

*Port Corpus Christi is a member of **START (South Texas Alliance for Regional Trade)**, a collaborative effort that highlights business opportunities in South Texas in the manufacturing, energy, aerospace, international trade, military and other sectors and the related strategic support provided by Port San Antonio, Port Corpus Christi and Port Laredo. <http://southtexastradealliance.com>*

NOTE: BE THE FIRST TO KNOW! *Be a mover and a shaker! Keep your finger on the pulse of the economic engine of South Texas, Port Corpus Christi! Get first-hand news about exciting new projects! Be the first to know! Sign up for our e-newsletters and press releases today. Go to <http://www.portofcc.com/news/newsletters.html>*