



PORTCORPUSCHRISTI

Tuesday, February 9, 2010

For More Information Contact:
PATRICIA CARDENAS
Marketing & Public Relations Manager
Dir. Line: 361.885.6124
Cell: 361.816.3621
patricia@pocca.com
www.sailsouthtexas2010.com

SAIL SOUTH TEXAS 2010 ANNOUNCED ITS PRESENTING SPONSOR

“The Event will now be known as “Sail South Texas 2010 Presented by H-E-B”

CORPUS CHRISTI, TEXAS – Sail South Texas 2010 proudly announces that HEB has signed on as Presenting Sponsor of the tall ship event scheduled for July 1-5, 2010 in Ingleside, Texas. The event will now be known as **“Sail South Texas 2010 Presented by H-E-B.”**

The announcement was made by Richard S. Durham, President of the Sail South Texas 2010 committee overseeing planning of the event. Commenting on the sponsorship, Mr. Durham said *“We are excited to have a world class sponsor come aboard as Presenting Sponsor of this event. H-E-B was an important part of the visit to our area by the Colombian tall ship ARC Gloria in 2006 and we welcome their participation and support for this bigger and better tall ship event in July, 2010.”*

Also commenting on the sponsorship, Ms. Shelley Parks, H-E-B Public Affairs spokesperson said, *“H-E-B is honored to be the Presenting Title Sponsor for Sail South Texas 2010. Supporting incredible events like this is part of H-E-B's Helping Here philosophy. This philosophy gives H-E-B the opportunity to help strengthen and celebrate our communities by supporting diverse and educational initiatives like Sail South Texas 2010.”*

H-E-B will join Port Corpus Christi in bringing an unprecedented Tall Ship experience to South Texas for an unforgettable Independence Day Celebration. The event will be hosted at Naval Station Ingleside from July 1 to July 5, 2010. *“We are very honored to have H-E-B as the presenting sponsor to bring the Tall Ship experience to South Texas on a larger scale than ever before.”* Said Mike Carrell, Chairman of the Port Corpus Christi Commission.

Sail South Texas 2010 presented by H-E-B will mark a unique combination of regional, national and international celebrations—the bicentennial of independence from Spain for the home countries of three of the visiting ships, the United States Fourth of July observance, and the official transfer of the Naval Station Ingleside to Port Corpus Christi. The event will be highlighted by the official participation of the United States Coast Guard Academy ship “Eagle,” the “Cuauhtémoc” from Mexico, the “Esmeralda” from Chile and the “Capitan Miranda” from Uruguay. These remarkable vessels are used by each country’s Navy to train its officer cadets and sail with crews of about 300 officers and cadets.

We have created a Sail South Texas 2010 website for more information and continuously updates of the event. www.sailsouthtexas2010.com